



Here is a list of upcoming opportunities to participate in the Tobacco-Free movement!

- ❖ Through with Chew Week: “Through with Chew Week” is an annual, nationwide effort to draw awareness to the issues with smokeless tobacco.
 - February 13-17, 2013
- ❖ Great American Spit Out: Held on the Thursday of “Through with Chew Week”, the Great American Spit Out is an occasion to encourage chewing tobacco users to remain tobacco-free for 24 hours, or kick off the first day of the rest of their lives without tobacco.
 - February 14, 2013
- ❖ Tobacco-Free Kids Day (Kick Butts Day): A national day of activism that empowers youth to stand out, speak up and seize control against Big Tobacco. Teachers, youth leaders, and health advocates can organize events to raise awareness of the tobacco problem, encourage youth to stay tobacco-free, and urge strong action to protect kids from tobacco.
 - March 20, 2013
- ❖ World No Tobacco Day: The World Health Organization and partners mark World No Tobacco Day by highlighting the health risks associated with tobacco use and advocating for effective policies to reduce tobacco consumption.
 - May 31, 2013 (Theme - ban tobacco advertising, promotion, and sponsorship)
- ❖ Red Ribbon Week: Uniting communities in taking a stand against substance abuse and encourage all youth to be drug-free through education and awareness.
 - October 20-28, 2013
- ❖ Great American Smoke-Out: Encourage smokers to use this date to make a plan to quit or to plan in advance to quit smoking that day.
 - November 21, 2013

Tobacco kills more people than alcohol, AIDS, car accidents, illegal drugs, murders, and suicides combined! Of the roughly 400,000 kids who become new regular, daily smokers each year, almost a third will ultimately die from it. In addition, smokers lose on average 13 to 14 years of life because of their addiction to nicotine.

Tobacco-Free Kids Campaign

Contact the San Antonio Tobacco Prevention & Control Coalition:
332 W. Commerce Suite 303, San Antonio, Texas 78205
Online www.tobaccofreeSA.org - Phone 207-7766



San Antonio Tobacco Prevention
and Control Coalition (SA-TPCC)

A program of the San Antonio
Metropolitan Health Department

Mission - To improve the health
of all Bexar County residents by
promoting a tobacco-free
environment and the prevention
and cessation of tobacco use

Coalition Partners

American Lung Association

American Cancer Society

Circles of San Antonio Community
Coalition

Communities in Schools of San
Antonio

Education Service Center-Region 20

Family Service Association

Laurel Heights United Methodist
Church

Pfizer Pharmaceuticals

San Antonio Council on Alcohol and
Drug Abuse

Texans Standing Tall

TMF Health Quality Institute

University Health System

University of Texas San Antonio

University of Texas Health Science
Center San Antonio (Teen Reach)

January 9, 2013

Dear Sir or Madam,

In recent years the San Antonio Tobacco Prevention and Control Coalition has hosted an art contest in Bexar County. This contest is the annual kick-off for Tobacco-Free Kids Day, also known as Kick-Butts Day. All artwork showcased Bexar County youth's ideas of living tobacco-free lifestyles and preventing the onset of chronic diseases associated with tobacco-use.

According to the recent Executive Summary Report from the Surgeon General, *Preventing Tobacco Use Among Youth and Young Adults (2012)*, nearly all tobacco use begins during youth and adolescent years. Nationally, over 3,800 youth begin smoking by the age of 18. This is a time in life of great vulnerability to social influences, and the pervasive presence of tobacco product marketing – including everything from sleek ads in magazines to youth-generated posts on social networking sites, to images of smoking in movies – conveys messages that make tobacco use attractive to youth and young adults.

SA-TPCC has included two 18-month calendar posters of artwork in this packet showcasing artwork from students ages 5-18 from all schools across Bexar County that puts a fresh prevention spin on tobacco use in San Antonio.

If you would like to request a tobacco-specific presentation from SA-TPCC, please fill out the attached form and e-mail information to Felicia Fernandez at Felicia.ortiz@sanantonio.gov or fax to (210)-207-6983.

Sincerely,

A handwritten signature in black ink, appearing to be 'Felicia N. Ortiz'.

Felicia N. Ortiz, B.S.
Health Program Specialist
San Antonio Tobacco Prevention & Control Coalition Program
San Antonio Metropolitan Health District

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